

Best time to post on social media

www.a2dd.com

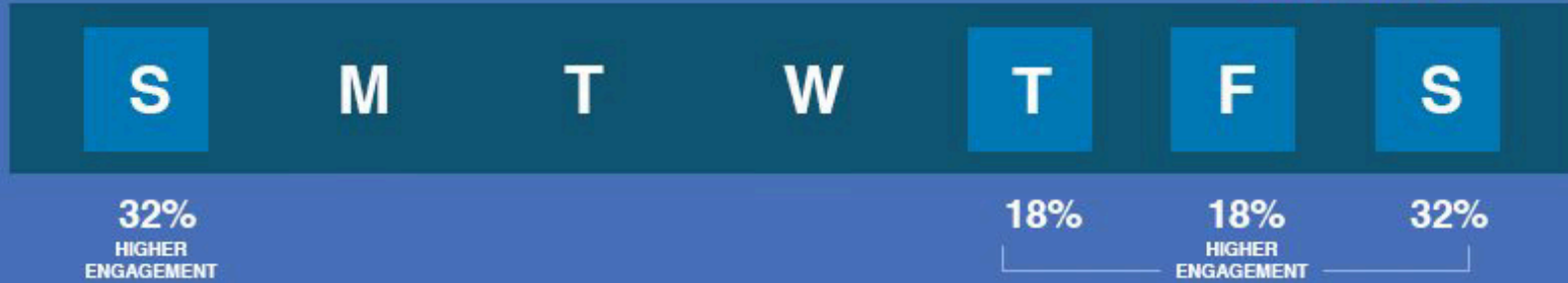


2025

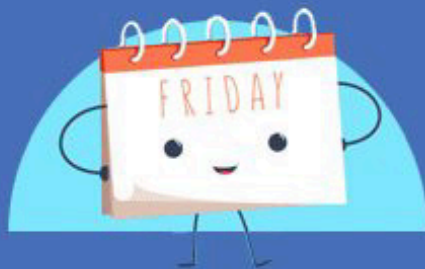
facebook



BEST DAYS



BEST TIMES



And people seem to be happier on Friday, so funny or upbeat content will fit right in to that "happinex index."



Posting at 3pm will get you the most clicks, while 1pm will get you the most shares.



Use Facebook analytics and to track your data and see when your audience is online.

LinkedIn

BEST DAYS

S M T W T F S

VERY LOW
ENGAGEMENT

VERY LOW
ENGAGEMENT

BEST TIMES

5-6 AM 7-8 AM 9-10 AM 12 PM 1 - 2 PM 3 - 4 PM 5 - 6 PM



The best time to post is midweek from 5 - 6pm

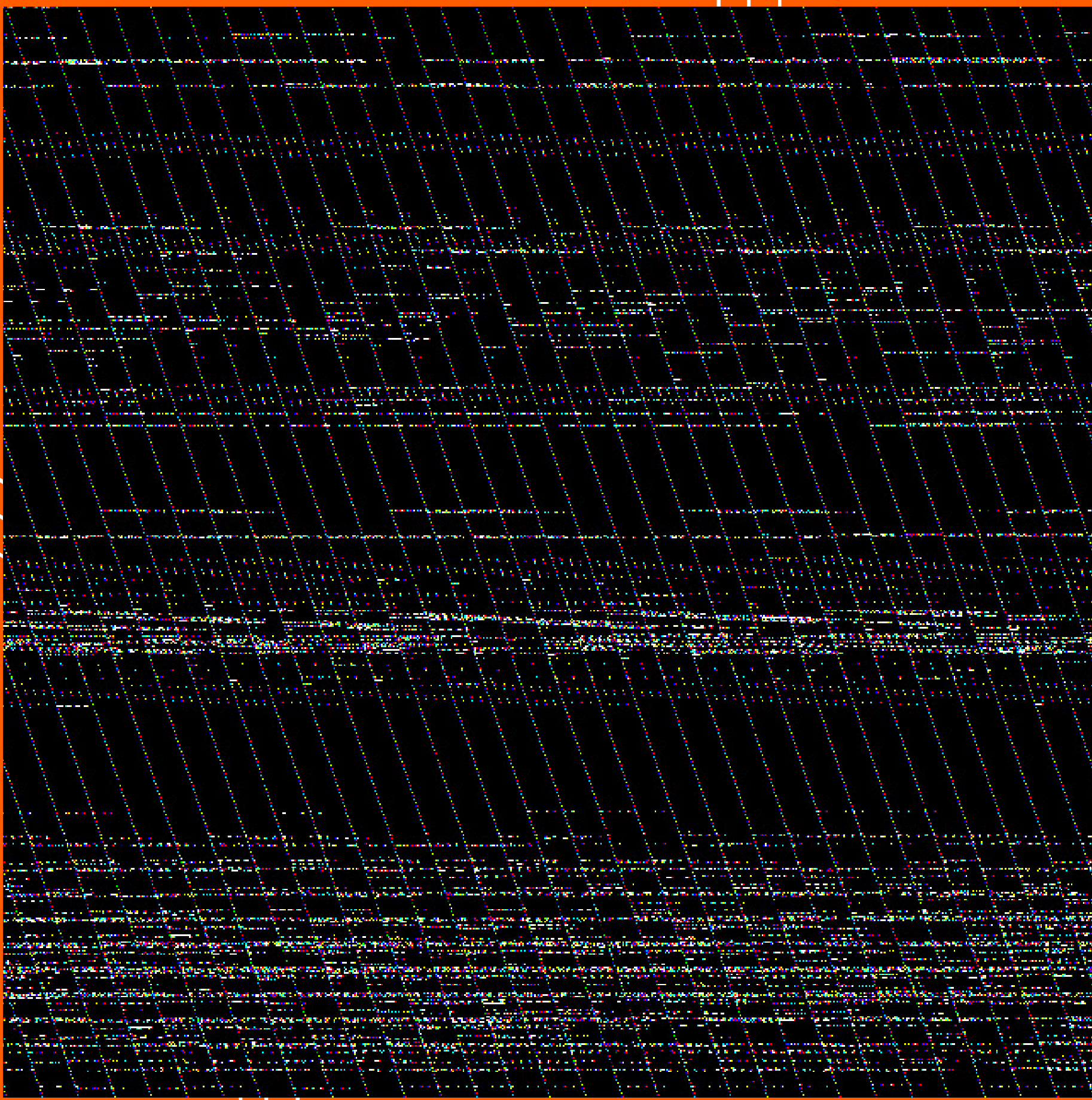


Business people are most likely to read LinkedIn in the morning like the newspaper.



While LinkedIn is more professional, the best times to post are still before and after work.

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